

RESTON MUSEUM

Hello,

The Reston Museum is gearing up for our sixth Cardboard Boat Regatta, and we want to invite you to jump aboard as a Race or Team Sponsor!

The Reston Museum's Cardboard Boat Regatta will be held at historic Lake Anne in Reston, Virginia on Saturday, August 10, 2024.

Participating teams of all ages construct and decorate their own life-size boats using cardboard, duct tape, and imagination. These boats then take to the water in timed heats. Prizes are awarded to the fastest boats in each category and the consolation "Titanic" award is given to the vessel that sinks in the most epic fashion.

A fun and unique event, the Cardboard Boat Regatta has quickly become a community favorite growing in size each year. The Regatta brings together residents, businesses, and visitors from across the Greater Washington, DC metro area. In this festive environment, Lake Anne Plaza swells thousands of spectators who come out cheer on their favorite boats.

In addition to fostering community spirit and creating a high-energy event for adults and families alike, all proceeds from the Cardboard Boat Regatta support the Reston Museum a 501(c)(3) nonprofit organization dedicated to preserving the past, informing the present, and influencing the future of Reston through its educational programming, archives, and exhibitions.

We hope that you will be part of this dynamic event by becoming a race or team sponsor! **Your organization's participation will be seen by over 4,000 the day of and by over 2,000 followers on social media and our website before and after the event.** During the event, thousands of attendees will have multiple ways to become familiar with your business including viewing your name and logo on banners, tents, and hearing promotions made by the announcer, dependent on your chosen sponsorship level. Please visit our website to see photos and videos from previous Regattas and for additional information: www.restonmuseum.org/cardboard. Enclosed are sponsorship materials. Please feel free to reach out to me with any questions about participating at 703-709-7700 or info@restonmuseum.org

Thank you for your consideration and we hope to see you there!
Sincerely,



Kurt Rose,

Board Member of the Reston Museum and Chair of Reston Museum's Cardboard Boat Regatta Committee



RESTON MUSEUM

CARDBOARD BOAT REGATTA TEAM SPONSORSHIPS

NONPROFIT TEAM — \$125

- Name/Logo on Event Website & Social Media
- Name/Logo on Sponsor Signage at Event
- Entry for 1 Adult Team
- 1 Captain's T-Shirt

FIRST MATE (small business) — \$250

- Name/Logo on Event Website & Social Media
- Name/Logo on Sponsor Signage at Event
- Entry for 1 Adult Team
- 2 Lake Anne Cardboard Boat Regatta T-Shirts

CAPTAIN — \$500

- All the Benefits of the First Mate Sponsorship, plus:
- Recognized as sponsor on press releases
- Logo featured in emails to registered teams

ADMIRAL — \$1,000

- All the Benefits of the Captain Sponsorship, plus:
- Recognized as Sponsor with Banner on Sea Wall
- Additional on-site presence options (if desired)

SCHOOL SPONSOR — \$1,000

- Cover the cost of entry for Reston school entries!
- All the Benefits of the Admiral Sponsorship

RACE STATION SPONSORS—\$1,500 each

Race Stations (select one):

- Water station
- Award Station Sponsor
- On Deck Sponsor
- Super Soaker Station
- Museum Members Only Tent
- VIP Seating
- Bouy Sponsor

All the Benefits of the Admiral sponsorship

- Recognized as Station Sponsor by Emcee during Event
- Recognition at Station



PRESENTING SPONSOR — \$5,000

Benefits Include:

- Name/Logo on prominently-placed Presenting Sponsor Banner along sea wall and at entrance to the plaza
- Recognition as the Presenting Sponsor on Event Signage
- Recognition as the Presenting Sponsor in Event Publicity
- Speaking Opportunity (if desired)
- On-site Presence/Booth—tent provided (if desired)
- Name/Logo on all printed materials
- Name/Logo on event website and social media pages
- Registration fee for one boat
- Event shirts for entire boat team
- Name/Logo on back of event t-shirts

Student only family, and adult teams may register as well (\$50-\$100). See website for more details. Waivers are required to participate.